

# Ogilvy HEALTH

Ogilvy is a global network with an unmatched creative legacy focused on driving superior outcomes in the ever-changing healthcare environment.  
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## 2022 Health-Related Observances

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### January

National **Birth Defects** Prevention Month  
National **Cervical** Health Awareness Month  
National **Blood Donor** Month  
National **Glaucoma** Awareness Month  
National **Radon** Action Month  
National **Thyroid** Awareness Month  
National Winter Sports **TBI** Awareness Month  
National **Folic Acid** Awareness Week (Jan 3-9)

### February

American **Heart** Month  
National **Black** History Month  
National **AMD/Low Vision** Awareness Month  
National Children's **Dental Health** Month  
International **Prenatal Infection** Prevention Month  
National **African** Heritage & Health Week (first week in Feb)  
Give **Kids a Smile** Day (Feb 7)  
National "Wear Red" Day / **women's heart** health (Feb 7)  
World **Cancer** Day (Feb 4)  
Congenital **Heart Defect** Awareness Week (Feb 7-14)  
National **Condom** Week (Feb 14-21)  
National **Donor** Day (Feb 14)  
National **Rare Disease** Day (Feb 28)  
National **Eating Disorders** Awareness Week (Feb 21-Feb 27)

### March

National **Kidney** Month  
National **Nutrition** Month  
National **Brain Injury** Awareness Month  
National **Colorectal Cancer** Awareness Month  
National **Endometriosis** Awareness Month  
Save Your **Vision** Month  
National **Sleep** Awareness Month  
National **Trisomy** Awareness Month  
Workplace **Eye** Wellness Month  
Multiple **Sclerosis Education** Month  
National **Bleeding Disorders** Awareness Month  
National **Sleep** Awareness Week (March 13-20)  
National Women and Girls **HIV/AIDS** Awareness Day (March 10)  
National **Patient Safety** Awareness Week (March 13-19)  
National **MS** Awareness Week (March 13-19)  
World **Kidney** Day (March 10)  
National **Poison** Prevention Week (March 20-26)  
National Native American **HIV/AIDS** Awareness Day (March 20)  
World **Tuberculosis** Day (March 24)  
American **Diabetes** Alert Day (March 22)  
Purple Day for **Epilepsy** Awareness (March 26)  
World Doctors' Day (March 30)  
National **Drug and Alcohol** Facts Week (March 21-27)

## April

**Autism** Awareness Month  
World **Autism** Awareness Day (April 2)  
**Alcohol** Awareness Month  
National **Facial Protection** Month  
National **Parkinson's** Awareness Month  
**Irritable Bowel Syndrome** (IBS) Awareness Month  
National **Minority Health** Month  
**Occupational Therapy** Month  
Together v **Cancer** Month  
National **Cancer** Control Month  
**Testicular Cancer** Awareness Month  
**National Sarcoidosis** Awareness Month  
**STI** Awareness Month  
Women's **Eye Health** and Safety Month  
**Oral Cancer** Awareness Month  
**Stress** Awareness Month  
**Sexual Assault** Awareness and Prevention Month  
National **Public** Health Week (April 4-10)  
National **Alcohol Screening** Day (April 7)  
World Health Day (April 7)  
National Youth **HIV/AIDS** Awareness Day (April 10)  
National **Infertility** Awareness Week (April 24-30)  
World **Meningitis** Day (April 24)  
Every **Kid** Healthy Week (last week of April)  
World **Immunization** Week (last week of April)  
National **Infant Immunization** Week (April 25-29)

## May

**Arthritis** Awareness Month  
**Air Quality** Awareness Week (2-8)  
Healthy **Vision** Month  
National **Asthma and Allergy** Awareness Month  
National **Stroke** Awareness Month  
**Mental Health** Month  
American **Stroke** Awareness Month  
National **Celiac** Disease Awareness Month  
**Cystic Fibrosis** Awareness Month  
Global Employee **Health and Fitness** Month  
**Hepatitis** Awareness Month  
**Lupus** Awareness Month  
National **Mediterranean Diet** Month  
**Melanoma/Skin Cancer** Detection and Prevention Month  
National **High Blood Pressure** Education Month  
**Older Americans** Month  
National **Physical Fitness** and Sports Month  
National **Osteoporosis** Awareness and Prevention Month  
**Preeclampsia** Awareness Month  
**Ultraviolet** Awareness Month  
**Food Allergy** Action Month  
National **Teen Pregnancy** Prevention Month  
Better **Hearing** and **Speech** Month  
**Children's Mental Health** Awareness Week (May 1-7)  
**Melanoma** Monday (May 2)  
**Hand Hygiene** Day (May 5)  
National **Nurses** Week (May 6-12)  
National **Neuropathy** Awareness Week (May 12-16)  
**Cornelia de Lange** Syndrome Awareness Day (May 14)  
National **Women's Health** Week (May 8 -14)  
**Food Allergy** Awareness Week (May 8-13)  
National **Hospital** Week (May 9-15)  
National Alcohol- and Other Drug-Related **Birth Defects** Awareness Week (May 13-19)  
**HIV** Vaccine Awareness Day (May 18)  
National Asian and Pacific Islander **HIV/AIDS** Awareness Day (May 19)

World **Autoimmune Arthritis** Day (May 20)  
*Don't Fry Day / **skin safety*** (May 27)  
National **Senior Health** Fitness Day (May 25)  
World **MS** Day (May 30)  
**Heat Safety** Awareness Day (May 27)  
*World **No Tobacco** Day* (May 31)

## June

**LGBT** Pride Month  
**Alzheimer's & Brain Awareness** Month  
**Men's Health** Month  
**Cataract** Awareness Month  
**Hernia** Awareness Month  
**Myasthenia Gravis** Awareness Month  
National **Aphasia** Awareness Month  
National **Congenital Cytomegalovirus** Awareness Month  
National **Safety** Month  
National **Scleroderma** Awareness Month  
**Scoliosis** Awareness Month  
**PTSD** Awareness Month  
National **Cancer** Survivors Day (June 5)  
Family **Health and Fitness** Day (June 11)  
World **Sickle Cell** Day (June 19)  
National **HIV** Testing Day (June 27)  
Helen Keller **Deaf-Blind** Awareness Week (June 26-July 2)

## July

**Juvenile Arthritis** Awareness Month  
**Cord Blood** Awareness Month  
**Sarcoma** Awareness Month  
International Group B **Strep Throat** Awareness Month  
**UV** Safety Month  
National **Cleft & Craniofacial** Awareness & Prevention Month  
World **Hepatitis** Day (July 28)

## August

Making Strides Against Breast Cancer kick-off events  
Summer **Sun Safety** Month  
National **Breastfeeding** Month  
National **Immunization** Awareness Month  
**Children's Eye Health** and Safety Month  
**Psoriasis** Awareness Month  
**Gastroparesis** Awareness Month  
World **Lung Cancer** Day (Aug 1)  
National **Health Center** Week (Aug 7-13)  
**Opioid** Misuse Prevention Day (Aug 31)  
**Contact Lens** Health Week (last week, dates TBD)

## September

**Ovarian Cancer** Month  
**Childhood Cancer** Awareness Month  
**Prostate Cancer** Awareness Month  
**Blood Cancer** Awareness Month re: leukemia, lymphoma and myeloma  
National ITP (**platelet disorder**) Awareness Month  
Healthy **Ageing** Month  
World **Alzheimer's** Month  
National **Atrial Fibrillation** Awareness Month  
National **Food Safety** Education Month  
**Prostate Cancer** Awareness Month  
**Fruit and Veggies**—More Matters Month  
National ITP Awareness Month  
National **Cholesterol** Education Month  
National Pediculosis Prevention Month/**Head Lice** Prevention Month

National Recovery Month re: **mental & substance** disorders

National **Sickle Cell** Month

National **Traumatic Brain Injury** Awareness Month

National **Yoga** Awareness Month

**Newborn** Screening Awareness Month

**Whole Grains** Month

**Sepsis** Awareness Month

National Childhood **Obesity** Awareness Month

**Pain** Awareness Month

**Sexual Health** Awareness Month

Sports **Eye** Safety Month

Polycystic Ovary Syndrome (**PCOS**) Month

National **Suicide** Prevention Week (Sept 4-10)

World **Suicide** Prevention Day (Sept 10)

World **Sepsis** Day (Sept 13)

National **Celiac** Disease Awareness Day (Sept 13)

Get Ready for **Flu** Day (Sept 15)

National **HIV/AIDS** and Aging Awareness Day (Sept 18)

**Usher Syndrome** Awareness Day (Sept 19)

**Falls Prevention** Day (Sept 22)

World **Rabies** Day (Sept 28)

World **Heart** Day (Sept 29)

Sport Purple for **Platelets** Day (Sept 30)

National **Women's Health and Fitness** Day (Sept 30)

## October

National **Breast Cancer** Awareness Month

Healthy **Lung** Month

**Liver Cancer** Awareness Month

National **Down Syndrome** Awareness Month

**Health Literacy** Month

**Eye** Injury Prevention Month

Home **Eye** Safety Month

National **Physical Therapy** Month

Sudden Infant Death Syndrome (**SIDS**) Awareness Month

**Spina Bifida** Awareness Month

**Pregnancy and Infant** Loss Awareness Month

National **ADHD** Awareness Month

National **Dental Hygiene** Month

National **Medical Librarians** Month

**Malnutrition** Awareness Week (Oct 11-16)

National **Depression** Screening Day (Oct 6)

**Mental Health** Awareness Week (Oct 2-8)

**Pregnancy and Infant Loss** Awareness Week (Oct 9-15)

National **Pregnancy and Infant Loss** Remembrance Day (Oct 15)

**Bone & Joint** Action Week (Oct 12-18)

Metastatic **Breast Cancer** Awareness Day (Oct 13)

International **Infection** Prevention Week – especially for **hospitals** (Oct 17-23)

National Latino **AIDS** Awareness Day (Oct 15)

National **Mammogram** Day (Oct 21)

National **Healthcare Quality** Week (Oct 16-22)

World **Pediatric Bone and Joint** Day (Oct 19)

**Respiratory** Care Week (Oct 23-29)

World **Psoriasis** Day (Oct 29)

## November

November – **men's suicide, prostate & testicular cancer** month

American **Diabetes** Month

National **Alzheimer's** Disease Awareness Month

National **Epilepsy** Awareness Month

**Pancreatic Cancer** Awareness Month

**Prostate Cancer** Awareness Month

**Lung Cancer** Awareness Month

National Family **Caregiver's** Awareness Month

National Healthy **Skin** Month  
Chronic Obstructive Pulmonary Disease (**COPD**) Awareness Month  
**Diabetic** Eye Disease Month  
National **Epilepsy** Awareness Month  
National Hospice **Palliative Care** Month  
National **Stomach Cancer** Awareness Month  
**Prematurity** Awareness Month  
**Bladder** Health Month  
World **Prematurity** Day (Nov 17)  
Great American **Smokeout** (Nov 17)  
**GERD** Awareness Day (Nov 22)

## December

World **AIDS** Day (Dec 1)  
**Crohn's and Colitis** Awareness Week (Dec 1-7)  
National **Influenza** Vaccination Week (Dec 6-12)  
National **Handwashing** Awareness Week (Dec 4-10)